

national franchise showcase

TruGreen

Type of Franchise:

Van-based

Industry Sector:

 Domestic/Commercial
Lawn care

Year established:

2003 (USA: 1972)

Franchising since:

 Parent company in UK:
1959


TRUGREEN is the second largest lawn care operation in the UK with 65 territories. TruGreen is part of the ServiceMaster group, franchising in the UK for 48 years.

TruGreen professionals provide Fertilisation, Weed & Moss control, Aeration, Scarification, Insect & Disease control services to lawns and gardens. This year-round business suits people who want to grow from an owner operator to managing a fleet of operators. The differentiators with our franchise are: the licence is both domestic and commercial; you benefit from the synergy across our other five brands; we have the UK's biggest support structure; we have hundreds of customers and take thousands of instructions across the brands. We offer a four-week training course, business launch, full accreditation, protected territory, bespoke software and a full equipment pack. If you want to grow your own business with the support of one of the world's largest and most respected franchise companies, complete the FREE Reader Response Form at the back of the magazine or visit the weblink (right).



Investment Requirement: £25,500 (70% can be financed)

Further Information: www.thefm.net/13078

YogaBugs

Type of Franchise:

Management

Industry Sector:

Children's Sport/Activity

Year established:

2003

Franchising since:

2007



SINCE 1996, YogaBugs Ltd has trained over 1,200 teachers who offer fun yoga classes to children throughout the UK & Ireland. To match its increasing success and demand for classes, the business is now seeking Management Franchisees across the country to organise and run YogaBugs & Yoga'd Up classes in exclusive territories. YogaBugs is a focused organisation with a strong commitment to building brand awareness. With increasing awareness being placed on the need for children to keep fit and healthy, YogaBugs has developed an exciting concept for a growing market. Through fun and innovative yoga classes, children (aged 2 1/2 to 7 and 8 to 12 years) are able to improve their fitness, and at the same time develop both confidence and self esteem. Backed with full training and on going support, franchisees are given the opportunity to recruit and build their own team of teachers and turn the business into a real management opportunity. Potential franchisees do not require any experience in yoga, but should have the confidence, passion and enthusiasm to develop a successful business.



Investment Requirement: £19,900 + VAT

Further Information: www.thefm.net/75699

Autosheen

Type of Franchise:

Management

Industry Sector:

Mobile car valeting

Year established:

1984

Franchising since:

1984



AUTOSHEEN, who in 1984 pioneered the concept of "taking the car wash to the car", is celebrating 22 years of trading as Britain's number one mobile vehicle valeting company. Autosheen still continues to develop new systems and procedures that enable its franchisees to deliver a first class service to its client base that includes several large companies, some with the largest fleets in Europe.

Autosheen recently became part of the Myhome International Plc group - the largest home services supplier in the UK - opening up enormous opportunities for the franchise network to provide valeting services to families and individuals who are 'cash rich, time poor'.

Autosheen wishes to attract management franchisees who have aspirations to grow their own businesses with multi-van operations, within their own large exclusive areas. If you add our existing national account client base to a marketplace that spends £9 billion a year on some sort of domestic service, an Autosheen franchise offers a fantastic business opportunity.



Investment Requirement: £24,995

Further Information: www.thefm.net/48168

Barefruit Juice Bars

Type of Franchise:

Food & drink retail

Industry Sector:

Smoothie and juice bars

Year established:

2005

Franchising since:

2007



Barefruit Juice is the UK's premier juice bar chain selling freshly crushed smoothies, juices, made in front of customers, using the highest quality fruit and veg. Unlike competitors we use NO concentrates, sweeteners, chemical additives or fillers. Our trendy, high design outlets and passionate, customer friendly teams attract a wide customer base, who can see and taste the difference. Market research confirms an exploding market with several fold growth projected in the coming years, following the American trends where juice bars surpassed the £1 billion mark and continue to grow at an astonishing rate. Barefruit Juice is well suited to thrive in busy retail environments, leisure destinations and transport interchanges alike. We are on a rapid national expansion, recruiting enthusiastic franchise partners with a passion for customer service, who want to share in this great opportunity. Not only is this a potentially life changing experience for the franchisee, but you can also expect to change the lives of customers for the better! We offer a comprehensive franchise package including a turn-key premises solution, extensive training and ongoing support. Be part of the smoothie bar revolution with us and let your efforts bear fruit!



Investment Requirement: £13,500 plus min. £14,500 liquid + VAT

Further Information: www.thefm.net/18287